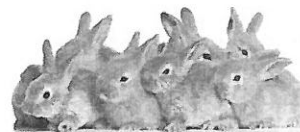


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 Serafino ▪ Algebra 2E

## 7A Exponential Functions & Graphs

### Notes Packet



We know “Exponent” means “to the power of”;  
**An exponential function has a function in the exponent.**

It is probably the most useful function in the real world.  
 Let’s say I have 20 bunnies. The number of bunnies TRIPLES every year. How many bunnies will I have in 5 years?

Some math you might do is:  $20 \cdot 3 \cdot 3 \cdot 3 \cdot 3 \cdot 3 = 4,860$

We start with 20, then triple that. Then triple that. We are basically multiply each “new total” by 3... 5 times.  
 But what if I wanted to see how much you’d have over 10 years? 50 years? 100.34791 years? You’re not gonna sit there doing  $x3x3x3x3x3x3x3x3$  on your calculator. We can rewrite this function in a much more efficient way.

We write is as  $y = 20(3)^5$ . So  $y = 20(3)^x$  is the exponential model that reflects money (y) over time (x)

There is not really a “parent” function here, because as you see, we need TWO numbers in place for “a” and “b”, leaving x and y free for input and output. Let’s talk about what “a” and “b” mean.

$$f(x) = a \cdot b^x$$

“a” → initial or starting value

“b” → growth/decay rate

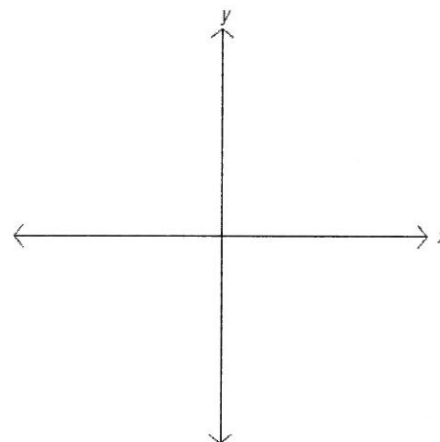
“x” is your input → usually time

Let’s start graphing to get a visual on what’s going on here.

$$y = 2^x$$

x	1	2	3
f(x)			

x	0	-1	-2	-3
f(x)				



Here a = \_\_\_\_\_ and b = \_\_\_\_\_

As  $x \rightarrow -\infty$ ,  $f(x) \rightarrow$  \_\_\_\_\_

As  $x \rightarrow \infty$ ,  $f(x) \rightarrow$  \_\_\_\_\_

What can we notice? A few things.

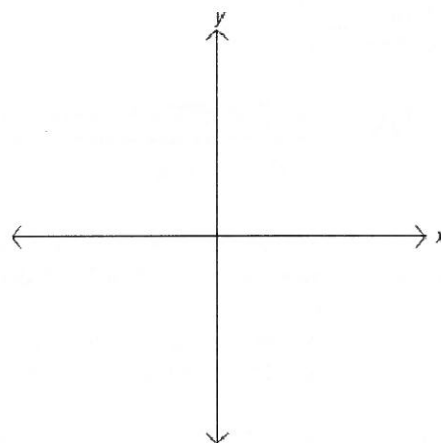
### EXPONENTIAL GROWTH

- When  $x = 0$ , the “b” term disappears because  $b^0 = 1$ .  
 This means that if there is no “a”, then the starting value is automatically 1.
- We also see some asymptotic behavior.

Let's do another one.  $y = 5\left(\frac{1}{2}\right)^x$

x	1	2	3
f(x)			

x	0	-1	-2	-3
f(x)				



Here a = \_\_\_\_\_ and b = \_\_\_\_\_

As  $x \rightarrow -\infty$ ,  $f(x) \rightarrow$  \_\_\_\_\_

As  $x \rightarrow \infty$ ,  $f(x) \rightarrow$  \_\_\_\_\_

Now what can we notice as time goes on?

### EXPONENTIAL DECAY

1. Sketch each function, including the y-intercept, a point to the right and a point to the left.

a.  $f(x) = \frac{1}{2}(3)^x$

c.  $f(x) = (0.3)^x$

b.  $f(x) = 2\left(\frac{1}{5}\right)^x$

d.  $f(x) = 3.7(5)^x$

### RECOGNIZING EXPONENTIAL GROWTH VS. DECAY

When **b is > 1**, we have **GROWTH** → we are taking MORE THAN ONE of what we had.

When **b is < 1**, we have **DECAY** → we have LESS THAN ONE of what we had.

When **b = 1**, we would end up with something like  $5 \cdot 1 \cdot 1 \cdot 1 \cdot 1 \dots$  so, that would end up being a straight horizontal line. That's just a constant. We can't really call that exponential growth or decay because it's not growing or decaying... so many textbooks make it clear that  $b \neq 1$ , and  $a$  and  $b \neq 0$  (but that should be obvious).

2. State whether the following functions model exponential growth or decay. Then give a very crude sketch, only including the y-intercept.

a.  $f(x) = 2(1.35)^x$

c.  $f(x) = \left(\frac{5}{12}\right)^x$

b.  $f(x) = 0.75\left(\frac{11}{10}\right)^x$

d.  $f(x) = \frac{4}{3}\left(\frac{3}{4}\right)^x$

### PERCENT INCREASE / DECREASE

Most of the World's Exponential Models are given a Percent Increase or Decrease

Weight Gain: Sarah is 9 years old and is 67 lbs. Her doctor says she is going to gain 15% of her weight each year for the next 5 years. How much will Sarah weigh when she is 14?

- a. Write the model first! Always start by writing the "naked" equation:  $y = a \cdot b^x$ .  
Fill in the information you have and leave x and y open for input and output.



$$y = \underline{\hspace{1cm}} \left( \underline{\hspace{1cm}} \right)^x$$

First of all, we need to put 15% into a number we can use.  
 $15/100 = 0.15$ .

Because it is GROWTH, we want 100% of the prior amount, plus an addition 15%.

$$100\% + 15\% = 1 + 0.15$$

You are free to write any exponential growth model with a 1 +  
or you can write a single number.  
I prefer the 1+ (you'll see why later)

$$y = a(1 + \%)^x$$

So the model that represents Sarah's weight over the next few years is:

- b. Use that model to figure out how much Sarah will weigh when she is 14.
- c. Use the same model to figure out how much she will weigh when she is 19.
- d. So why do you think her doctor specifically said, "over the next 5 years?"

Depreciation of Value: You have a motorcycle that is worth \$9,000 now. It depreciates in value by 5% every year.



- a. Write a function to model the value of the motorcycle over time:

$$y = a(1 - \%)^x$$

We are LOSING value, so b must be less than 1. In fact, 5% less than 1.

Another way of thinking of this is... what % value are we KEEPING? 95%

- b. How much will that motorcycle be worth in 7 years? 20 years? 50 years?

### 3. Writing and evaluating exponential growth/decay functions.

- a. A 3-ft tree grows 3.2% per year. How tall will the tree be in 4 years?
- b. The butterfly population decreases by 9.2% each year due to toxic emissions. There are 100,000 butterflies now. How many will there be in 50 years?
- c. You deposit \$500 in a bank that pays an interest rate of 4% per year. How much will you have in 10 years?
- d. You deposit \$500 into a bank that pays 4% interest every 6 MONTHS. How much will you have in 10 years?
- e. The price of a new home is \$350,000. The value appreciates 2% every year. If you can spend \$450,000 on a house, will you be able to afford it in 10 years? 15 years?
- f. A population of endangered birds is decreasing at a rate of 0.75% per year. There are currently 200,000 of them. How many will there be in 100 years?

### SOLVING FOR "A" – THE INITIAL VALUE

You win a pony! You inherit a prize-winning pony from a rich aunt. Your aunt bought the pony 20 years ago, when it was worth the most money, and it has depreciated in value by 6.2% every year since then. Your aunt states the pony is now worth \$2,000 now. How much was the pony worth when your aunt bought it?



Planning ahead: You want to be able to buy a \$20,000 boat with some friends in 15 years. If your bank pays 2.7% interest, how much do you have to put in now to afford the boat in 15 years?



### SOLVING FOR "B" – THE GROWTH RATE

The Iberian Lynx is decreasing in population in a forest. In 2003, there were 250. In 2006, there were 175.

- a) What is the decay rate of the lynx? What percent of the lynx are dying off each year?  
To do this, use an exponential function to create the exponential function.



- b. How many are there this year?

#### Beautiful Bride:

Liza is getting married. She weighs 186 lbs, and wants to weigh 140 lbs in 6 months.

- a) If she loses 4% of her body weight each month, how much will she weigh by her wedding?
- b) She wants to get on track. What percent of her body weight must she lose each month to be 140 lbs in 6 months?
- c) She wants to know how much she should weigh on each month to hit her goal. What are those weights?



7A

~~7A~~ - Exponential Growth and Decay Functions - Homework

Evaluate each expression for (a)  $x = -2$  and (b)  $x = 3$ .

1)  $2^x$

2)  $8 \cdot 3^x$

3)  $5 + 4^x$

Tell whether the function represents *exponential growth* or *exponential decay*.

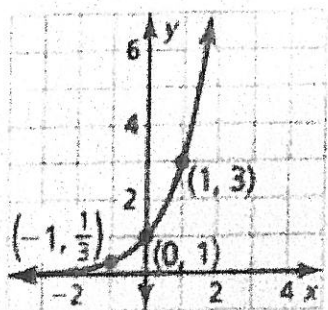
4)  $y = \left(\frac{4}{3}\right)^x$

5)  $y = (1.2)^x$

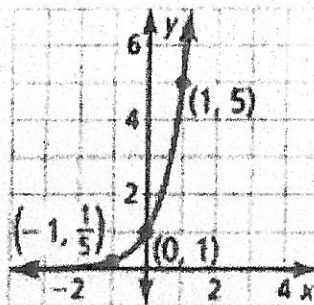
6)  $y = \left(\frac{2}{5}\right)^x$

~~Use the graph of the function to write the function.~~ write the function.

7)



8)



9) The value of a mountain bike  $y$  (in dollars) can be approximated by the model  $y = 200(0.75)^t$ , where  $t$  is the number of years since the bike was new.

- a. Tell whether the model represents exponential growth or exponential decay.
- b. Identify the annual percent increase or decrease in the value of the bike.
- c. Estimate when the value of the bike will be \$50.

10) You take a 325 milligram dosage of ibuprofen. During each subsequent hour, the amount of medication in your bloodstream decreases by about 29% each hour.

- a. Write an exponential model giving the amount  $y$  (in milligrams) of ibuprofen in your bloodstream  $t$  hours after the initial dose.
- b. Estimate how long it takes for you to have 100 milligrams of ibuprofen in your bloodstream.
- c. Write an interval that represents the domain of the function.

11) When a plant or animal dies, it stops acquiring carbon-14 from the atmosphere. The amount  $y$  (in grams) of carbon-14 in the body of an organism after  $t$  years is  $y = a(0.5)^{t/5730}$ , where  $a$  is the initial amount (in grams). What percent of the carbon-14 is released each year?

12) A website recorded the number  $y$  of referrals it received from social media websites over a 10-year period. The results can be modeled by  $y = 2500(1.50)^t$ , where  $t$  is the year and  $0 \leq t \leq 9$ . Interpret the values of  $a$  and  $b$  in this situation. What is the annual percent increase?

13) The population  $p$  of a small town after  $x$  years can be modeled by the function  $p = 6850(1.03)^x$ . What is the average rate of change in the population over the first 6 years?