



Chapter 7

VOCABULARY

- exponential function, p. 412
- exponential decay function, p. 419
- natural base e , p. 429
- exponential growth function, p. 412
- growth factor, decay factor, p. 426
- common logarithm, p. 433
- asymptote, p. 412
- logarithm of y with base b , p. 433

VOCABULARY EXERCISES

1. How is the graph of an exponential growth function different from the graph of an exponential decay function?
2. Give a real-life example of a quantity that can be modeled as a function of time by an exponential decay function.
3. Which functions in this chapter have horizontal asymptotes? Which functions have vertical asymptotes?
4. The logarithm of y with base b is referred to as the common logarithm under what condition for b ?

8.1

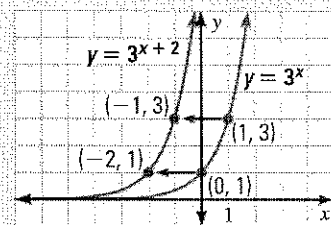
EXPONENTIAL GROWTH

 Examples on
 pp. 412–414

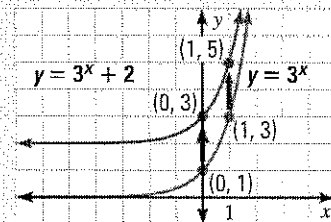
EXAMPLE

An exponential growth function has the form $y = ab^x$ with $a > 0$ and $b > 1$. The graph of $y = 3^x$ is shown in blue below. It includes $(0, 1)$ and $(1, 3)$.

You can graph $y = 3^{x+2}$. Sketch the graph of $y = 3^x$. Then translate it 2 units to the left. The graph passes through $(-2, 1)$ and $(-1, 3)$. It has the x -axis as an asymptote. The domain is all real numbers, and the range is $y > 0$.



You can also graph $y = 3^x + 2$. Sketch the graph of $y = 3^x$. Then translate it 2 units up. The graph passes through $(0, 3)$ and $(1, 5)$. It has the line $y = 2$ as an asymptote. The domain is all real numbers, and the range is $y > 2$.



REVIEW HELP

Exercises Examples

5	1, p. 412
6	2, p. 413
7, 8	3, p. 414

Graph the exponential function. Describe the horizontal asymptote. State the domain and range.

5. $y = 3^x$
6. $y = \frac{3}{2} \cdot 2^x$
7. $y = 3^{x+4}$
8. $y = 2^x - 4$

8.2 EXPONENTIAL DECAY

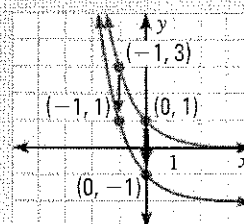
Examples on
pp. 419–421

EXAMPLE An exponential decay function has the form $y = ab^x$ with $a > 0$ and $0 < b < 1$.

The graph of $y = \left(\frac{1}{3}\right)^x$ is shown in blue below. It passes through $(0, 1)$ and $(-1, 3)$.

You can graph $y = \left(\frac{1}{3}\right)^x - 2$. Sketch the graph of $y = \left(\frac{1}{3}\right)^x$.

Then translate it 2 units down. The graph passes through $(0, -1)$ and $(-1, 1)$. It has the line $y = -2$ as an asymptote. The domain is all real numbers, and the range is $y > -2$.



REVIEW HELP

Exercises Examples

9	1, p. 419
10	2, p. 420
11	3, p. 420
12	4, p. 421

Graph the exponential function. Describe the horizontal asymptote. State the domain and range.

9. $y = \left(\frac{3}{5}\right)^x$

10. $y = 3\left(\frac{1}{5}\right)^x$

11. $y = \left(\frac{1}{5}\right)^{x+4}$

12. $y = \left(\frac{1}{5}\right)^x + 4$

8.3 MODELING WITH EXPONENTIAL FUNCTIONS

Examples on
pp. 426–429

EXAMPLE You can write an exponential function of the form $y = ab^x$ whose graph passes through two points, such as $(1, 21)$ and $(2, 63)$.

STEP 1 Substitute the coordinates of the two points into $y = ab^x$ to obtain two equations in a and b .

$$21 = ab^1$$

$$63 = ab^2$$

STEP 2 Solve the first equation for a .

$$a = \frac{21}{b}$$

STEP 3 Substitute the expression for a into the second equation. Solve for b .

$$63 = \left(\frac{21}{b}\right)b^2$$

$$63 = 21b$$

$$3 = b$$

STEP 4 You know $b = 3$, so you can solve for a .

$$a = \frac{21}{b} = \frac{21}{3} = 7$$

So, $y = 7 \cdot 3^x$ is the exponential function whose graph passes through $(1, 21)$ and $(2, 63)$.

REVIEW HELP

Exercises Example

13–16	3, p. 427
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Write an exponential function of the form $y = ab^x$ whose graph passes through the given points.

13. $(1, 16), (2, 128)$ 14. $(2, 20), (3, 40)$ 15. $(1, 2), (3, 18)$ 16. $(2, 10), (3, 20)$

8.4 LOGARITHMS AND LOGARITHMIC FUNCTIONS

Examples on
pp. 433–435

EXAMPLE You can evaluate logarithmic expressions and graph logarithmic functions.

To evaluate $\log_{1/3} 81$, ask yourself what power of $\frac{1}{3}$ gives you 81.

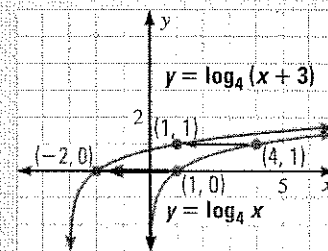
$$\left(\frac{1}{3}\right)^? = 81 \quad \text{What power of } \frac{1}{3} \text{ gives 81?}$$

$$\left(\frac{1}{3}\right)^{-4} = 81 \quad 3^4 = 81 \text{ so use a negative exponent.}$$

$$\log_{1/3} 81 = -4 \quad \text{Definition of } \log_b y$$

EXAMPLE To graph $y = \log_4(x + 3)$, first sketch the graph of $y = \log_4 x$. Then translate the graph 3 units to the left.

The graph includes $(-2, 0)$ and $(1, 1)$. It has the line $x = -3$ as a vertical asymptote. The domain is $x > -3$, and the range is all real numbers.



REVIEW HELP

Exercises	Examples
17–20	2, p. 434
21–24	4, p. 435

Evaluate the expression.

17. $\log_3 243$

18. $\log_5 \frac{1}{25}$

19. $\log_{1/4} 256$

20. $\log_{49} 7$

Graph the function. Describe the vertical asymptote. State the domain and range.

21. $y = \log_3 x + 5$

22. $y = \log_3 x - 5$

23. $y = \log_3(x - 5)$

24. $y = \log_3(x + 5)$

8.5 PROPERTIES OF LOGARITHMS

Examples on
pp. 442–444

EXAMPLE You can use product, quotient, and power properties of logarithms to expand and condense logarithmic expressions. Assume all variables are positive.

Expand $\log_4 \frac{6y}{x} = \log_4 6y - \log_4 x$ Quotient property
 $= \log_4 6 + \log_4 y - \log_4 x$ Product property

Condense $\log_2 7 + \log_2 3 - 3 \log_2 y = \log_2 7 + \log_2 3 - \log_2 y^3$ Power property
 $= \log_2 21 - \log_2 y^3$ Product property
 $= \log_2 \frac{21}{y^3}$ Quotient property

REVIEW HELP

Exercises	Examples
25–28	2, p. 443
29–32	3, p. 443

Expand the expression. Assume all variables are positive.

25. $\log_3 3x$

26. $\log xy^2$

27. $\log_5 \frac{9x}{y}$

28. $\log_2 \frac{x^4}{3y}$

Condense the expression. Assume all variables are positive.

29. $\log 4 + \log 12$

30. $2 \log 6 - \log 9$

31. $\log_3 4 + 3 \log_3 x$

32. $2 \log_2 x + \log_2 y$

8.6 SOLVING EXPONENTIAL AND LOGARITHMIC EQUATIONS

Examples on
pp. 448–451

EXAMPLE You can solve exponential equations by taking the common logarithm of each side.

$$4^x = 11 \quad \text{Write original equation.}$$

$$\log 4^x = \log 11 \quad \text{Take common logarithm of each side.}$$

$$x \log 4 = \log 11 \quad \text{Power property of logarithms}$$

$$x = \frac{\log 11}{\log 4} \quad \text{Divide each side by } \log 4.$$

$$x \approx 1.73 \quad \text{Use a calculator.}$$

CHECK Check the solution algebraically by substituting into the original equation. The solution checks because $4^{1.73} \approx 11$. ✓

REVIEW HELP

Exercises Examples

33–35 1, p. 448

36–38 2, p. 449

39–41 3, p. 449

Use the equal powers property to solve the equation.

33. $7^{3x+5} = 7^{11}$

34. $6^3 = 6^{2x+5}$

35. $8^{4x-9} = 8^x$

Take the common logarithm of each side to solve the equation. Round your answer to the nearest thousandth.

36. $7^x = 31$

37. $5^x = 80$

38. $2^x = 1000$

39. $10^{5x} = 45$

40. $10^{2x+1} = 14$

41. $3^{x-7} = 50$

EXAMPLE You can solve logarithmic equations by exponentiating each side of the equation.

$$\log_2(5x - 1) = 6 \quad \text{Write original equation.}$$

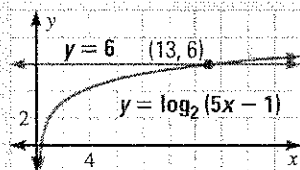
$$2^{\log_2(5x - 1)} = 2^6 \quad \text{Exponentiate each side.}$$

$$5x - 1 = 64 \quad b^{\log_b x} = x$$

$$5x = 65 \quad \text{Add 1 to each side.}$$

$$x = 13 \quad \text{Divide each side by 5.}$$

CHECK Check the solution graphically by graphing both sides of the equation. The two graphs intersect at $x = 13$. ✓



REVIEW HELP

Exercises Examples

42, 43 4, p. 450

44, 45 5, p. 450

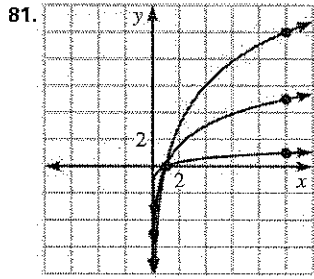
Solve the equation. Check for extraneous solutions.

42. $\log_6(5x - 2) = \log_6(2x + 7)$

43. $\log_4(2x + 3) = \log_4(x - 5)$

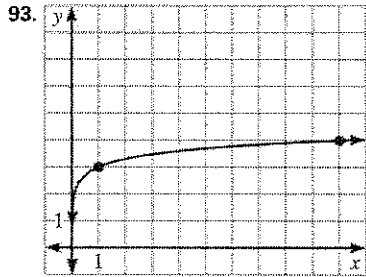
44. $\log_3(4x + 1) = 4$

45. $\log_7(2x - 3) = 2$



81. All graphs include the point (1, 0) and have the same basic shape; the graphs are stretched vertically as k increases.

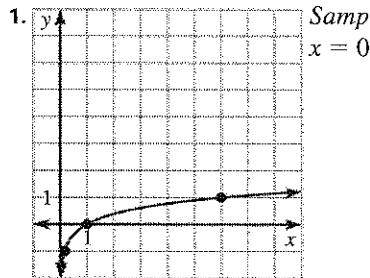
83. 1.11 85. 3.30 87. 1.79 89. 11.07 91. 3.3, 4.3, 5.3



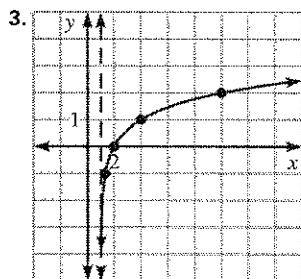
93. *Sample answer:*
 $A_1 = 10, A_2 = 10^{1/2}$;
 ratio: $10^{1/2} \approx 3.16$; no

95. -2 phi units 97. very coarse sand, fine gravel, coarse gravel, small cobble, small boulder, and large boulder

8.4 Technology Activity (p. 440)



1. *Sample answer:* (1, 0), (6, 1), $x = 0$



3. *Sample answer:* (2, 0), (4, 1), $x = 1$

8.5 Guided Practice (p. 445) 1. 10 3. 1.699 5. 2.172

7. $\log 2 + \log x$ 9. $\log_5 3$ 11. $\log x - \log y$
 13. $2 \log_4 x - \log_4 3 - \log_4 y$ 15. $\log_8 21$ 17. $\log_4 56$
 19. $\log \frac{y^5}{x}$ 21. $\log_4 x^2 - \log_4 16y = 2 \log_4 x - \log_4 16 - \log_4 y = 2 \log_4 x - 2 - \log_4 y$

8.5 Practice and Applications (pp. 445–446) 23. A
 25. C 27. 2.73 29. 0.504 31. -1.365 33. 1.869 35. $\log 5 + \log x$ 37. $\log_4 7 + 4 \log_4 x$ 39. $\log x + \log y$ 41. $\log_6 7 + \log_6 x + 4 \log_6 y$ 43. $\log_4 x - \log_4 5 - 2 \log_4 y$
 45. $3 \log_7 y - \log_7 20 - 5 \log_7 x$ 47. $\log_5 \frac{2}{3}$ 49. $\log_2 75$

51. $\log_7 \frac{x^2}{2}$ 53. $\log_5 \frac{x^4}{32}$ 55. $\log_4 x^8 y^6$ 57. $\log_2 xy^2$ 59. yes; the loudness is about 88.0 decibels. 61. 4.8 decibels louder 63. more acidic 65. 3, 4.5, 6.8

8.6 Guided Practice (p. 452) 1. exponential equation

3. $\frac{1}{2}$ 5. -2 7. $-\frac{1}{2}$ 9. 2.010 11. -1.041 13. $\frac{5}{2}$ 15. $\frac{8}{5}$ 17. 14

19. *Sample answer:* Both sides of the original equation should be in the exponent. So, it should have 3^4 instead of 4^3 ; $5x - 1 = 81$, and $x = \frac{82}{5}$.

8.6 Practice and Applications (pp. 452–453) 21. 5

23. 2 25. $\frac{4}{3}$ 27. 1.771 29. 0.276 31. 0.715 33. -0.477

35. 2008 37. 7 39. 2 41. $\frac{7}{4}$ 43. $\frac{5}{2}$ 45. -1 47. 1 49. no solution 51. 20 53. -10 55. 111.5 yr 57. 6.97 yr

Chapter Review (pp. 455–458) 1. *Sample answer:*

The graph of a growth function increases from left to right, and the graph of a decay function decreases from left to right. 3. Exponential functions have horizontal asymptotes; logarithmic functions have vertical asymptotes.

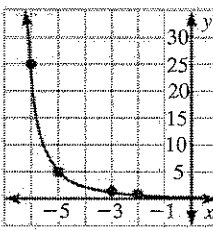
5. $y = 0$; domain: all real numbers, range: $y > 0$

7. $y = 0$; domain: all real numbers, range: $y > 0$

9. $y = 0$; domain: all real numbers, range: $y > 0$

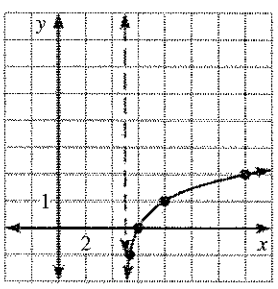
Key!



11.  $y = 0$; domain: all real numbers, range: $y > 0$

13. $y = 2 \cdot 8^x$ 15. $y = \frac{2}{3} \cdot 3^x$ 17. 5 19. -4

21.  $x = 0$; domain $x > 0$, range: all real numbers

23.  $x = 5$; domain $x > 5$, range: all real numbers

25. $1 + \log_3 x$ 27. $\log_5 9 + \log_5 x - \log_5 y$ 29. $\log 48$
31. $\log_3 4x^3$ 33. 2 35. 3 37. 2.723 39. 0.331 41. 10.561
43. no solution 45. 26

Chapter 9

- 9.1 Guided Practice** (p. 469) 1. constant 3. inverse
5. neither 7. inverse 9. inverse 11. jointly 13. not jointly
15. jointly 17. not jointly

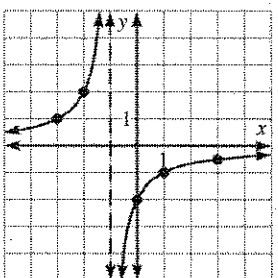
9.1 Practice and Applications (pp. 469–471)

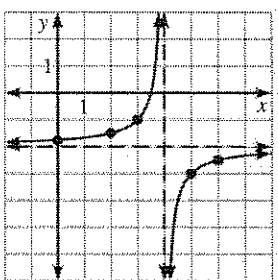
19. inverse 21. inverse 23. direct 25. direct 27. $y = \frac{3}{x}$
29. $y = \frac{36}{x}$ 31. $y = \frac{2}{x}$ 33. $t = 9r$ 35. about 1.8 h; distance
37. direct 39. inverse 41. $z = 4xy$ 43. $z = \frac{1}{3}xy$
45. $z = 10xy$ 47. $y = \frac{1}{2}xz^2$ 49. 2 51. about 66 cm³
53. The load the beam can safely support is cut in half.

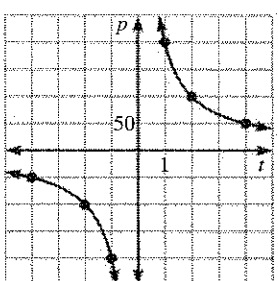
- 9.2 Guided Practice** (p. 475) 1. hyperbola 3. The y -axis is the vertical asymptote and the line with equation $y = -4$ is the horizontal asymptote 5. The line with equation $x = -2$ is the vertical asymptote and the line with equation $y = 2$ is the horizontal asymptote. 7. The line with equation $x = 1$ is the vertical asymptote and the line with equation $y = -7$ is the horizontal asymptote.

- 9.2 Practice and Applications** (pp. 475–477) 9. The y -axis is the vertical asymptote and x -axis is the horizontal asymptote; (1, 4), (-1, -4). 11. The y -axis

is the vertical asymptote and x -axis is the horizontal asymptote; (1, -7), (-1, 7). 13. The y -axis is the vertical asymptote and x -axis is the horizontal asymptote; (1, 5), (-1, -5). 15. The y -axis is the vertical asymptote and x -axis is the horizontal asymptote; (1, 11), (-1, -11). 17. The y -axis is the vertical asymptote and the line with equation $y = -5$ is the horizontal asymptote; the domain is the set of nonzero real numbers and the range is all real numbers except -5. 19. The line with equation $x = 1$ is the vertical asymptote and the x -axis is the horizontal asymptote; the domain is all real numbers except 1 and the range is all nonzero real numbers. 21. The line with equation $x = -6$ is the vertical asymptote and the line with equation $y = -3$ is the horizontal asymptote; the domain is all real numbers except -6 and the range is all real numbers except -3. 23. The line with equation $x = -5$ is the vertical asymptote and the line with equation $y = -1$ is the horizontal asymptote; the domain is all real numbers except -5 and the range is all real numbers except -1. 25. The line with equation $x = 7$ is the vertical asymptote and the line with equation $y = 3$ is the horizontal asymptote; the domain is all real numbers except 7 and the range is all real numbers except 3. 27. C 29. The vertical asymptote should be the line with equation $x = 4$ and horizontal asymptote should be the line with equation $y = -2$.

33.  The domain is the real numbers except -1 and the range is the nonzero real numbers.

37.  The domain is the real numbers except 4 and the range is the real numbers except -2.

39.  The p -axis is the vertical asymptote and the t -axis is the horizontal asymptote; that part of the graph found in quadrant I models the situation.